



CARMEL
TRADING & SERVICES SPC

CBD, Ruwi, Muscat-Oman



About Us

We are a leading equipment rental, waste management, heavy transportation service company in Qatar, UAE, Kenya and Oman, with the capability of providing equipment rental related solutions and value-added services to our customers. We also focus on supply of construction material like aggregate, road base, sub base and sand.

Under the leadership of our founders, Mr. Mohammed Al-Hemaidi and Sijo George, each of whom has over 15 years of experience in the industry, we possess in-depth knowledge of the equipment rental market in Qatar, UAE, India and Oman, and have established strong and strategic relationships with our major suppliers and a large customer base. We have grown through different phases of the Qatar economy to become a major player in the equipment rental industry and have participated in numerous large landmark construction projects. These include some of the Major Infrastructure Projects in Qatar (namely the Qatar airport, Al Udaid base, all stadiums, Qatar Rail, Orbital road, Hamad Port etc.)

We believe our principle strength is our solution capability to satisfy customer's different equipment needs. For example, we provide equipment planning consultation; offer a wide range of equipment for rent; procure equipment from different suppliers for sale to customers who wish to purchase equipment, provide on-site services such as equipment installation, operation, refueling and maintenance, disassembling, technical support, transportation services and supply spare parts; provide sales channels for customers who wish to dispose their used equipment. With our extensive experience and technical expertise, we are able to provide a range of equipment planning and execution services including job planning and advice on selection and utilization of equipment, with an aim to achieve higher efficiency, save cost and reduce environmental impact.

We maintain a strong owned rental fleet of about 1000 units, (around 2000 employees), including diesel articulated boom lifts, diesel forklifts, telehandlers and cranes. Our rental fleet comprises our owned equipment fleet and also equipment which we rent from our suppliers.

Our equipment rental-related solution provision capability, strong and well-maintained equipment fleet, operating and technical service support and well-established relationship with major suppliers and wide customer base provide us with a solid platform for our future expansion and long-term growth.

Our Mission

Our mission is to provide a one-stop solution to our customers. We aim to boost their working efficiency and reducing the cost at the same time.

By having connections with various famous suppliers around the world, we provide machinery equipment with excellent quality that meets the highest environmental standards.

With our strong and professional team, we believe CARMEL GROUP can be the best partner that provides the best service within the region.



Corporate Mileston

- 2011** Carmel Equipment Leasing is founded
- 2012** Commencement of the business under Carmel Rentals charts a new strategic direction.
- 2013** Business expands with participation in numerous big projects in Qatar, UAE, India and Kenya.
Another expansion happened in this year that we entered in to heavy transportation and road construction material supply.
- 2014** Participated in infrastructure project including the Hamad port and QatarRail project (crushing excavated materials).
- 2015** In this year we started our operation in UAE and we are mainly into crushing, rental and transportation of crusher products.
- 2016** Participated in additional transportation infrastructure projects in Sharjah, we earned the good supplier award for working with Conmix which participated in the Guinness world record (largest concrete pour) for Safari Mall Sharjah.
- 2017** Participated in rock breaking and excavation projects of Lusail City, Qatar
- 2018** This year we made a big step in various divisions like exporting heavy equipment, construction, real-estate, crusher and media in India and Kenya.
- 2020** We have expanded our business to Oman named "Carmel trading and services", Which focus on Rental of earth moving equipments, lifting equipments, transportations for crusher products and waste management
- 2021** We have started one crusher in Duqm (Oman) and we are exporting lime stone to India. We entered restaurant fields in Muscat which has 6 chain of restaurants



Business Model

1) Equipment Rentals

A) Earth moving equipment

Excavator, wheel loader, roller, mobile crusher, backhoe loader, skid steer, mini excavator.

B) Lifting Equipment

Crane, forklift, boom truck, telehandler, man lift.

C) Trucks

3000, 5000, 8000 gallon tankers (green, blue and yellow), Tippers 45 CBM, 18 CBM, flatbed trailer, low bed trailer.

2) Waste Management

A) Garbage Removal

B) Wood waste removal

C) Concrete waste removal

D) Mix Waste removal

E) Sewage removal

3) Construction Material Supply

A) 10 and 20 mm aggregate

B) Sub base

C) Backfill

D) Powder

E) Sand



Our Management

We are principally engaged in the rental of equipment and provision of equipment related value-added rental services to customers [for construction as well as for a variety of events]. Our equipment may be rented to customers on

- A non-operated basis (without the provision of operators)
- An operated basis (where we provide our operators to control the equipment)
or
- With service basis (including equipment planning, transportation, installation, operation, standby refueling and maintenance, disassembly and other technical support services).

As part of our rental services we provide equipment-related services such as transportation service for equipment. As part of our fleet management and full service capability, we sell our used rental equipment to customers, thus receiving revenue from such disposal. With our established equipment sales channels, we trade new and used equipment to match the requirements of our customers which also broadens the customer base and revenue stream.

BOARD OF DIRECTORS (The Board)

The functions and duties of the Board include convening a meeting, reporting on the Board's work at these meetings, implementing the resolutions passed at these meetings, determining business and investment plans, formulating our annual budget and final accounts and formulating our proposals for profit distributions.

Executive Directors

Mohammed al-hemaidi
(Chairman, Chief Executive Officer)

Jose Kurian
(Chief Operating Officer)

Senior Management

Our senior management members are responsible for the day-to-day management of our Company's business.

Mr. Muhyudheen
(Financial Controller)

Mr. Sijo George
(General manager– Sales and Marketing)



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Our Group Companies



Email: carmeloman@carmelgroup.org
Web : www.carmelgroup.org
Tel : +968 2470 2535
CBD, Ruwi, Muscat-Oman